

Groupe Novelty was established to become a recognized leader in technical services for the events and live entertainment industry. The diversity of its entities, combined with shared core principles – duty of vigilance, inclusion, integrity, transparency, and human values – is the source of its strength and dynamism.

In a spirit of continuous improvement, the Group’s certified entities commit to meeting the applicable requirements of the ISO 20121 standard, which promotes the three major pillars of Sustainable Development: economic, environmental, and social. They also comply with all other applicable requirements, thereby ensuring responsible and sustainable performance.

These areas of development are translated into shared objectives with all Group entities and stakeholders, who are involved at every stage. This process is rooted in a heritage of expertise and values that shape the Group’s identity and long-term commitment.

The expertise and capabilities of Groupe Novelty are built on a continuous improvement approach. The Group is committed to regularly and transparently communicating its sustainability progress across all the sites where it operates. Our vision is structured around three horizons. In the short term, implementing concrete and measurable actions. In the medium term, consolidating responsible practices over a 3-year period. Finally, in the long term, our ambition is to build a growth model fully aligned with sustainable development goals over 10 years.

Led by the Presidency, the Group’s CSR policy is driven by a network of representatives within its ecosystem.

“To carry our ambition forward, I commit to improving our responsible management system and providing the necessary resources.”

President, Groupe Novelty

Our Commitments and Objectives for 2035

Economic Pillar: Embrace the Group’s transformation challenges to structure the organization, build a culture of growth within teams and our ecosystem, leveraging responsible procurement and innovation.

- Harmonize values and strengthen internal structure while preserving each entity’s unique identity
- Engage our stakeholders in our commitments by sharing best practices
- Improve our responsible procurement & innovation approach



Areas of Action

- Heritage and Sharing of Best Practices
- Responsible Procurement
- Sphere of Influence

Environmental Pillar: Reduce the environmental impact of our activities by monitoring our carbon emissions, resources, and waste recovery.

- Reduce the carbon footprint of our activities
- Use our own resources within the Group
- Optimize waste management
- Optimize energy efficiency



Areas of Action

- Pollution Control
- Waste Management
- Energy Efficiency

Social Pillar: Ensure we are a responsible employer by addressing topics of safety, equality, well-being, and training.

- Raise employee awareness of sustainable development and promote internal skills tracking
- Develop our risk prevention and health/safety approach
- Sustain employee well-being
- Promote equality, diversity, and inclusion



Areas of Action

- Health, Safety & Security
- Employee Well-being
- Training & Learning
- Equality, Diversity & Inclusion