

# MISSION AND VALUES STATEMENT



Jacques de La Guillonière  
Founder President

The Groupe Novelty is the gathering of passionate experts in technical services within the event and entertainment industries. Our mission is to provide all our clients with services that perfectly meet their expectations.

The Groupe Novelty has grown by overcoming incredible challenges presented by our clients, challenges that our teams have brilliantly met.

With this expertise, we are recognized for our technical prowess and the implementation of innovative, even avant-garde solutions. We owe this to our employees who constitute the DNA of the Groupe Novelty.

The Groupe Novelty places great importance on skills development, recognizing that sustainable progress comes through investing in human talent. Thus, it promotes continuous training, career advancement, and professional fulfillment for its employees. United by the values of kindness, creativity, commitment, teamwork, and expertise, the Groupe's teams embody the diversity of technical professions within the event and entertainment industries.

Aligned with these values, the Group is committed to upholding the principles of sustainable development, particularly in terms of inclusion, integrity, transparency, and vigilance. It pays special attention to human rights and fundamental freedoms, the health and safety of employees, and the environment, and takes into account the fundamental principle of universal accessibility at every stage of its activities in all the territories where it operates.



Global Citizen, June 22, 2023

To materialize this commitment, the Groupe implements a responsible management system. It commits to a process of continuous improvement by systematically evaluating the environmental, social, and societal impacts of its activities. This evaluation identifies areas where actions can be taken to reduce negative impacts and promote positive effects. The Groupe Novelty is also committed to taking into account the risks and opportunities associated with its activities.

Dialogue with stakeholders is prioritized. The Groupe Novelty recognizes the importance of considering the expectations and needs of all interested parties. It is open to exchanges, feedback, and suggestions to adapt its practices and strategies according to societal changes.

Je remercie les collaborateurs du groupe de promouvoir ces valeurs au quotidien.

A handwritten signature in black ink, which appears to be 'Jacques de La Guillonière'.